

EXPRESSION OF INTEREST FOR PRODUCTION OF RADIO JINGLES, AIRING, AND RADIO APPEARANCE ON POLICE BUDGET

Introduction

Lack of application in the effective policing techniques (community policing) and ineffective resource allocation continue to hinder effective responses to safety and security issues in Nigeria. Therefore, there is the need to facilitate improved communication within and among security actors and improve the effectiveness of public outreach and advocacy.

Ultimately, we seek to contribute to an outcome where the Nigeria police and other policing providers will be perceived by the public as being very accountable in the utilization of their resources, that will lead to integrity and citizens trust.

We seek to encourage the citizens to view policing services as a public service that the citizens have the right to hold to account.

Thus, we are seeking the services of a consultant to undertake the production of Radio Jingles, Airing, and Radio Appearance on police budget.

Overall objective

- To produce, Radio Jingle, Airing, and coordinate Radio Appearance on police budget
- To oversee the production of jingles, airing and radio live appearance.

Deliverables:

- Production of Radio Jingle in English Language
- Translate and produce the jingle in Hausa, Ibo and Yoruba Languages
- Air the jingles in a radio station in each of the six geo-political zones for 12 weeks (four months). Note the North-central station must be in Abuja.
- Facilitate Radio live appearance program to discuss police budget in a radio station in each of the six geo-political zones for 12 weeks (four months). Note the North-central station must be in Abuja.
- Record and document all appearances and airing and submit same to CLEEN Foundation
- Identify and invite resource persons to appear on the program throughout the program period

Expertise Required

The person required to undertake the assignment must have;

- Extensive practical knowledge and experience on media campaign and advocacy
- Experience in producing campaign jingles for both radio and television
- Good knowledge of police and policing in Nigeria
- Good network of resource person with expertise in police and policing in Nigeria.
- Have a good network with the Nigeria police force.

How to apply

Interested consultants should submit an expression of interest to undertake the assignment in the format below:

- a) Expression of interest to undertake the assignment
- b) Experience and suitability for the consultancy
- c) A sample of previous jingles
- d) Expected fees
- e) CV with references

Submission, on or before 20th June 2019 to procurement@cleen.org