

# CALL FOR EXPRESSION OF INTEREST

## RADIO PUBLIC SENSITIZATION PROGRAMS AND AIRING OF JINGLES ON THE EFFECTIVENESS OF ADMINISTRATION OF CRIMINAL JUSTICE IN NIGERIA

### Introduction

**CLEEN Foundation** (formerly known as Centre for Law Enforcement Education) a non- governmental organization established in January 1998 with the mission of promoting public safety, security and accessible justice through the strategies of empirical research, legislative advocacy, demonstration programmes and publications, in partnership with government, civil society and the private sector is implementing a Project aimed at Strengthening Accountability and Transparency in the Administration of Criminal Justice System through Sustained Monitoring of the Criminal Justice Reform Process in Nigeria.

### Background

The Administration of Criminal Justice Act (ACJA 2015) was enacted to address several challenges in the administration of criminal justice process with a view to enhancing efficiency and effectiveness in the justice delivery system in Nigeria. However, despite the passage of the Act, its effective implantation into the criminal justice system has remained slow and the age-long challenges in the criminal justice process for which the Act was enacted still persist. Findings from two public perception surveys previously conducted by CLEEN Foundation on the effectiveness of the Administration of Justice in Nigeria across five (5) states namely **Adamawa, Cross River, Imo, Lagos, Kaduna and FCT** in February 2017 and March 2018 respectively under the first phase of the project on '*Monitoring the Criminal Justice Administration Reform Process*', Reveal a general low-level awareness about the ACJA 2015 amongst the civil populace and criminal justice actors/agencies whose service delivery and efficiency it seeks to improve. From the round 1 and 2 surveys only 18.1% and 17.9%, (811 Out Of the 4,539) of respondents surveyed respectively were aware of the existence of ACJA or similar laws in their states.

While initial efforts have been made to increase public awareness about the ACJA 2015 and issues within the criminal justice system under phase 1 of the project, there is need for continued public enlightenment and sensitization to encourage public demand for effective implementation of the Act in Nigeria. In view of this, we are seeking the services of a reputable consultant/vendor to undertake the facilitation of live appearance programs of criminal justice experts and airing of Radio Jingles on Administration of Criminal Justice Act (ACJA 2015) on reputable Radio stations across Nigeria.

### Overall objective

To facilitate the airing of radio jingles, and appearances of key criminal justice experts on reputable radio stations across Nigeria to discuss the Administration of Criminal Justice Act (ACJA 2015)

**Location:** 8 States (Lagos, Oyo, Enugu, Akwa Ibom, Bauchi, Ekiti and Jigawa) and FCT, Abuja

### Outputs/Deliverables

Expected deliverables are

- Air CLEEN ACJA jingles in a radio station in each of the state for 6 weeks (two months). Note the North-central radio station must be in Abuja.
- Facilitate live radio appearances program of reputable criminal justice experts to discuss ACJA in a radio station in each of the eight states for 6 weeks (two months). This can be done English, Yoruba, Hausa, Pidgin and Igbo languages
- Record and document all appearances and airing and submit same to CLEEN Foundation
- Identify and invite experts/resource persons to appear on the program throughout the program period.

### Expertise Required

**The consultant/vendor to undertake the assignment must have;**

- Extensive practical knowledge and experience on media campaign and advocacy
- Good knowledge of jingles editing and production
- Experience in producing campaign jingles for both radio and television
- Prior experience of facilitating similar activities. Evidence of past works to be provided

**Application Duration:** Three weeks after the date of publication, Wednesday, 18<sup>th</sup> December Tuesday, 7<sup>th</sup> January, 2020

**Application Closing Date:** Tuesday, 7<sup>th</sup> January, 2020

### How to Apply:

Interested applicants should submit their proposals, detailing relevant experience of similar work done at a national scale described above to [procurement@cleen.org](mailto:procurement@cleen.org) which must also include the following:

- o A Cover Letter detailing requirements, expertise and experience as described above. Information on past related work is **MANDATORY**.
- o Certificate of Registration in Nigeria.
- o Tax Identification Number
- o A sample of previous live radio appearance and jingles
- o Expected fees
- o CV with references

**NO PHONE CALLS PLEASE**