



# **CALL FOR EXPRESSION OF INTEREST**

## **EXPRESSION OF INTEREST FOR PRODUCTION OF RADIO JINGLES, AIRING, AND RADIO APPEARANCE ON CIVIL MILITARY RELATIONS**

### **Introduction**

Lack of respect for human rights and poor civil military relations continue to hinder effect responses to safety and security issues in Nigeria. Therefore, there is the need for facilitate improved communication between civilians and armed forces and improve the effectiveness of public outreach and advocacy. Ultimately, we seek to contribute to an outcome where the Military will be perceived by the public as being accountable in the internal security operations that will strengthen civil military relations in Nigeria. We seek to encourage the citizen to view military internal security operations as a public service which the citizens have the right to hold to account. Thus we are seeking the services of consultants to undertake the production of Radio Jingle, Airing and Radio Appearance on Civil Military Relations.

### **Overall objective**

- To produce, Radio Jingle, Airing, and coordinate Radio Appearance on Civil Military Relations in Abuja, Abia and Rivers
  - To oversee the production of jingles, airing and radio live appearance.
  - Deliverables:
    - Production of Radio Jingle in English Language
    - Translate and produce the jingle in Pidgin and Igbo Languages Air the jingles in a radio station in each of the Abia, Rivers and FCT zones for two weeks.
    - Facilitate Radio live appearance program to discuss Civil-Military Relations in a radio station in each of the States for 2 weeks.
    - Record and document all appearances and airing and submit same to CLEEN Foundation
    - Identify and invite resource persons to appear on the program throughout the program period

### **Deliverables:**

Air jingles in a radio station in **3** focal states of the project for **2 weeks**.

- Live radio appearance program to discuss Civil Military Relations in Abuja, Abia and Rivers (2 appearance twice in each state)
- Record and document all appearances, airing and submit same to CLEEN
- Produce and aired the jingle in Pidgin and Igbo Languages in a radio station (Abia, Rivers and FCT) for two weeks.

CLEEN Foundation and state partners will Identify and invite resource persons to appear on the program throughout the program period

### **Required Expertise**

The person required to undertake the assignment must have;

- Extensive practical knowledge and experience on media campaign and advocacy
  - Experience in producing campaign jingles for both radio and television
  - Good knowledge of Civil-Military Relations in Nigeria
  - Good network of resource person with expertise in Civil Military Relation in Nigeria.
  - Have a good network with the security and law enforcement agencies..

### **How to apply**

Interested consultants should submit an expression of interest to undertake the assignment in the format below:

- Expression of interest to undertake the assignment
  - Experience and suitability for the consultancy
  - A sample of previous jingles
  - Expected fees
  - CV with references Submission, on or before 5th August 2020 to [procurement@cleen.org](mailto:procurement@cleen.org)

***NO PHONE CALLS PLEASE***