

# CALL FOR EXPRESSION OF INTEREST

## ADVERTISEMENT OF RESOURCE CENTRES LOCATIONS AND ADS BANNER FOR UWAZI PLATFORM ON BLOGS ONLINE NEWSPAPER AND RADIO STATION WEBSITE

CLEEN Foundation (formerly known as Centre for Law Enforcement Education) is a non- governmental organization established in January 1998 with the mission of promoting public safety, security and accessible justice through the strategies of empirical research, legislative advocacy, demonstration programmes and publications, in partnership with government, civil society and the private sector. is implementing a Project aimed at Strengthening Accountability and Transparency in the Administration of Criminal Justice System through Sustained Monitoring of the Criminal Justice Reform Process in Nigeria.

### Background

CLEEN is implementing a project aimed at digitalizing courts proceedings in Nigeria with a view to promoting accountability and transparency in the fight against corruption. The Project monitors cases of corruption in relation to the ACJA 2015 through a web-based platform that is functional, accessible and makes contents easily available to the public. The overall goal of the project is to contribute to reducing corruption, promote judicial transparency in processing anti-corruption cases; and enhance accountability in the criminal justice system in Nigeria.

CLEEN Foundation have set up legal resource centres across the (8) focal states of the project, the aim of the resource centres is basically to avail the citizens access to the hard copies of the court judgment on corruption cases. While initial efforts have been made to increase public awareness about the legal resource centres through newspapers advert, there is a need for continued and sustained public enlightenment of the centres and UWAZI Platform. In view of this, we are seeking the services of a reputable consultant/vendor to undertake the Blog hosting of jingles (in the following languages - English, Pidgin, Yoruba, Igbo, Hausa), Ads Banner of UWAZI Platform on Digitalizing of Court Judgments and Ads of the legal resource centres location.

### Overall Objective:

The overall objective of this engagement is to ensure that, five (5) jingles (English, Pidgin, Yoruba, Igbo, Hausa), Ads Banner of UWAZI Platform on Digitalizing of Court Judgments and Ads of the legal resource centres location are hosted online on blogs/newspapers/radio/TV blog website to reach out to 10,000 visitors for the period of Four (4) months.

### Outputs/Deliverables

Expected deliverables are

1. Hosting of the Ads Banner about UWAZI Platform on Digitalizing of Court Judgments on the categories/pages of online newspapers/blog pages for four (4) month.
2. Hosting of the Jingles and TV /Radio Appearance on ACJA 2015 and multimedia e-banner Ads for four months on all the categories/pages of the online newspaper/blog
3. Hosting of Ads Banner of Resource Centres and UWAZI Platform in the following languages formats: Ads Banner Size 280×270 pixels, Banner Size 300×250 pixels, Banner Size 468×60 pixels, Banner Size 120×600 pixels for four month on your online newspaper/blog pages.

### Expertise Required

The vendor required to undertake the assignment must have;

Good knowledge of prior placement of ads on categories and pages of blogs/ newspaper websites

Evidence of the registered website domain name and hosting beyond the stipulated period of engagement

Ability of the blogs/websites to house downloadable multi-media in different formats

Ability of the blogs/websites to house four different Ads Banner in the following format Size a} Banner Size 280×270 pixels, b} Banner Size 300×250 pixels, c} Banner Size 468×60 pixels, d} Banner Size 120×600 pixels

Prior experience of facilitating similar task with evidence of hosting multi-media in different formats and Ads Banner

Evidence of registration with CAC

Application Duration: Two weeks after the date of publication Application Closing Date: Monday, 17<sup>th</sup> August, 2020

How to Apply: Interested vendors should submit their proposals, detailing relevant experience of similar work done at a national scale described above to [procurement@cleen.org](mailto:procurement@cleen.org)

**NO PHONE CALLS PLEASE**