

CALL FOR EXPRESSION OF INTEREST

Airing Documentaries On the Negative Impact Of Forced Migration in Women & Girls in Nigeria.

Introduction

The CLEEN Foundation (formerly known as Centre for Law Enforcement Education) is a non-governmental organization established in January 1998 with the mission of promoting public safety, security, and accessible justice through the strategies of empirical research, legislative advocacy, demonstration programs and publications, in partnership with government and civil society.

Background:

The CLEEN Foundation is implementing a project focused on: “Preventing forced migration and trafficking of women and girls in Nigeria: Build resilience, promote sustainable development.” The primary objective is to enable a gender-sensitive policy environment that addresses forced migration and trafficking and increase gender-sensitive information and awareness-raising in source migration trafficking sites. The project also seeks to support and strengthen the gender-responsiveness of interventions by the National Agency for the Prohibition of Trafficking in Persons (NAPTIP) and other relevant government agencies. The intervention has undertaken a gender audit exercise on protection services within existing trafficking shelters and safe homes and other front-line services and providers. The outcome of the Gender Audit has led to development of reports on the findings of the gender audit conducted in Edo and Lagos state which has to be produced and disseminated to the public.

Overview

CLEEN Foundation is seeking a Communication Firm based in Edo State to identify and work with three Television Stations to Broadcast/ Air documentaries on the negative impact of Forced Migration in Women & Girls in Nigeria.

Deliverable

- Air the documentary in three television stations in Edo State for 30mins.
- Client is to provide Means of Verification (MOV) for airing of documentaries to include pictures, short videos and timetable for airing/live programme.

Required Expertise:

The vendor required to undertake the assignment must have;

- Extensive practical knowledge and experience on media campaign and advocacy in Edo State.
 - A proven understanding of the scope and objectives for the project
 - Must be a Communication Firm/Media Outlet with a large audience in Edo State
 - Must work with three television stations with a large audience in Edo State
 - Have Knowledge of issues relating to Forced Migration of Women & Girls
 - Duly Registered with Appropriate Regulatory Authorities
 - Possession of a tax clearance Certificate

Supervision:

The selected vendor will work under direct supervision of the Communication Officer and the Project Lead of CLEEN Foundation

Timeframe of Engagement:

The estimated duration for the task is 12 weeks upon production of the documentary by CLEEN Foundation for airing.

The process begins immediately the resulting contract is signed by the selected vendor and CLEEN Foundation.

How to Apply:

Interested consultants should submit an expression of interest to undertake the assignment in the format below:

- Expression of interest to undertake the assignment
 - Experience and suitability for the consultancy
 - A sample of previous jingles
 - Expected fees
 - CV with references Submission, on or before Monday 15th March 2021 to procurement@cleen.org

Note:

Only shortlisted proposals will be contacted.

NO PHONE CALLS PLEASE