

# EXPRESSION OF INTEREST FOR SOCIAL MEDIA PLACEMENT

## Introduction

CLEEN Foundation (formerly known as Centre for Law Enforcement Education) is a non-governmental organization established in January 1998 with the mission of promoting public safety, security and accessible justice through the strategies of empirical research, legislative advocacy, demonstration programmes and publications, in partnership with government, civil society, private sector.

## Scope of Work

Applications are invited from qualified firms to bid for the social media placement services for the promotion of a jingle, documentary, and website related to CLEEN project on various social media platform.

## Qualifications

The vendor must possess the following: Knowledge- Applicant must be extremely knowledgeable about social media in general. Applicant should have expert knowledge of social media skills, SEO, placement of content on active social media platforms such as Facebook, LinkedIn, Twitter and others.

## Roles/Responsibilities

- \* Placement of jingle, documentary, and project website on various social media
- \* Comprehensive report outlining the performance of the placement.
- \* Meet with CLEEN Foundation Procurement to discuss and agree on the modus-operadi for this engagement;
- \* Present all the required documents to CLEEN Foundation Procurement Unit;
- \* Provide clarification where necessary;
- \* Reach of the placements on the various social media once they have been executed

**Application Opening/Closing Date:** Monday, 16th May to Thursday, 30th May, 2024

**How to Apply:** Interested and qualified vendors should submit their proposals, detailing relevant experience described above to [procurement@cleen.org](mailto:procurement@cleen.org)

**NO PHONE CALLS PLEASE**