



EXPRESSION OF INTEREST (EOI) FOR SOCIAL MEDIA CAMPAIGN AND SHORT VIDEO EXPLAINER ON STRENGTHENING NIGERIA'S ESIA FRAMEWORK FOR A JUST ENERGY TRANSITION PROJECT

1. INTRODUCTION

CLEEN Foundation (formerly known as Centre for Law Enforcement Education in Nigeria) is a non-governmental organization established in January 1998. Its mission is to promote public safety, security, and accessible justice through empirical research, legislative advocacy, programme interventions, and publications in partnership with government, civil society, and the private sector.

2. PROJECT BACKGROUND

CLEEN Foundation, with support from Heinrich Böll Stiftung Nigeria, convened the Multi-Stakeholder Policy Lab on Strengthening Nigeria's Environmental and Social Impact Assessment (ESIA) Framework for a Just Energy Transition. The Policy Lab demonstrated that strengthening Nigeria's ESIA framework requires more than technical or regulatory reform; it requires sustained political engagement, legislative attention, institutional accountability, and informed public discourse. The transition to cleaner energy will generate significant environmental, social, economic, and community-level implications, making a credible ESIA system essential for ensuring that energy investments are environmentally sound, socially inclusive, transparent, and responsive to affected communities.

The post-Policy Lab engagement therefore seeks to translate stakeholder consensus and recommendations into sustained policy attention, legislative action, and public accountability. To consolidate the outcomes of the Policy Lab and communicate its key resolutions to a wider audience, CLEEN Foundation will organize a media briefing, Policy and Legislative Engagement, and Public Advocacy and Communication. The briefing will serve as a platform to present the major findings, recommendations, and stakeholder commitments emerging from the Policy Lab while reinforcing the importance of strengthening Nigeria's ESIA framework to support a Just Energy Transition.

3. SCOPE OF SERVICES

The selected vendor will be expected to undertake the following tasks:

- ✓ Conduct a 3-month social media campaign highlighting the ESIA findings from the study conducted by CLEEN Foundation.
- ✓ Develop a short video explainer and infographics on the ESIA framework.

4. ELIGIBILITY CRITERIA

Interested vendors must meet the following requirements:

- ✓ Proven experience in social media campaigns and multimedia production.
- ✓ Official registration with the Corporate Affairs Commission (CAC).
- ✓ Evidence of successfully completed assignments of a similar nature.

5. SUBMISSION REQUIREMENTS

Interested firms are required to submit:

- ✓ Company profile and organizational structure.
- ✓ Evidence of CAC registration.
- ✓ Tax Identification Number
- ✓ Proof of similar projects executed (e.g., portfolio or completion certificates).
- ✓ Any other relevant supporting documentation.

Deadline: Applications will be reviewed on a rolling basis and closes on September 15, 2026

How to Apply

Interested and qualified vendors should submit their proposals detailing their relevant experience and the required documents listed above to procurement@cleen.org.

Note: This solicitation does not in any way imply a commitment or contract to cover costs incurred by any vendor responding to this call.

NO PHONE CALLS PLEASE.